

Membership Secretary – Analytics & Recruitment

Objective: Demonstrate data management, analysis, and strategic planning for membership growth.

Instructions for Applicants:

All data is fictional

1. Membership Data Analysis:

- Analyse a fictional dataset of 50 SAASS members
- Identify trends and gaps
- Summarise your findings (max 200 words)

2. Recruitment Plan:

- Based on your analysis, create a **short membership recruitment and retention plan** (max 200 words) including target audience, outreach methods, and milestones.

Format: Single PDF submission.

Skills Demonstrated: Data analysis, planning, problem-solving, communication.

Membership No.	Current Degree Level	Home Country	Where did you hear about us?
SAASS001	Honours	South Africa	Social Media
SAASS002	Undergraduate	South Africa	Friend/Colleague
SAASS003	Undergraduate	Malawi	Friend/Colleague
SAASS004	Undergraduate	Malawi	Friend/Colleague
SAASS005	Honours	South Africa	Social Media
SAASS006	Undergraduate	Malawi	Friend/Colleague
SAASS007	Undergraduate	Malawi	Friend/Colleague
SAASS008	Early Career Researcher	South Africa	Social Media
SAASS009	Undergraduate	Namibia	Friend/Colleague
SAASS010	Honours	South Africa	Social Media
SAASS011	Masters	Tanzania	University
SAASS012	PhD	Eswatini	University
SAASS013	Undergraduate	Malawi	Friend/Colleague
SAASS014	Undergraduate	South Africa	Other
SAASS015	Undergraduate	Malawi	Friend/Colleague
SAASS016	Masters	Zimbabwe	University

SAASS017	Honours	South Africa	University
SAASS018	Masters	Zimbabwe	University
SAASS019	Masters	Eswatini	University
SAASS020	Undergraduate	Comoros	Friend/Colleague
SAASS021	PhD	Mozambique	University
SAASS022	Undergraduate	Botswana	Friend/Colleague
SAASS023	Undergraduate	South Africa	Other
SAASS024	Honours	South Africa	University
SAASS025	Undergraduate	Mozambique	Friend/Colleague
SAASS026	Masters	Tanzania	University
SAASS027	Honours	South Africa	University
SAASS028	Undergraduate	South Africa	Social Media
SAASS029	Masters	Tanzania	University
SAASS030	PhD	Zambia	University
SAASS031	Honours	South Africa	University
SAASS032	Undergraduate	Malawi	Friend/Colleague
SAASS033	Masters	Zimbabwe	University
SAASS034	Undergraduate	Lesotho	Friend/Colleague

SAASS035	Undergraduate	South Africa	Friend/Colleague
SAASS036	Undergraduate	South Africa	Friend/Colleague
SAASS037	Undergraduate	South Africa	Other
SAASS038	Masters	Zimbabwe	University
SAASS039	Undergraduate	South Africa	Search engine
SAASS040	PhD	Zimbabwe	University
SAASS041	Undergraduate	Malawi	Friend/Colleague
SAASS042	Masters	Zimbabwe	University
SAASS043	Masters	Tanzania	University
SAASS044	Postgrad Diploma	South Africa	Social Media
SAASS045	Undergraduate	Lesotho	Friend/Colleague
SAASS046	Undergraduate	South Africa	Other
SAASS047	Undergraduate	Angola	Friend/Colleague
SAASS048	Honours	South Africa	Social Media
SAASS049	Honours	Zimbabwe	University
SAASS050	Undergraduate	Namibia	Friend/Colleague
